

**FCC**

**ISSUES & PROGRAMS REPORT**

**FOURTH QUARTER 2007**

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ISSUES & PROGRAMS REPORT  
PROGRAM LIST  
FOURTH QUARTER 2007**

The following is a list of programs along with a brief description of that program:

**Bay Area People**

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

**Bay Area People - Public Service Announcements**

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

**The KTVU Morning News – Early Edition**

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

**The KTVU Morning News**

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

**Mornings On 2**

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers. Aired daily, Monday through Friday, 7:00 am to 9:00 am.

**The Noon News**

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

**KTVU News at 5**

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

**KTVU News at 6**

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

**The 10 O'Clock News**

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

**Our World with Black Enterprise**

Airs Sunday mornings from 5:30am to 6:00pm. The program features news, entertainment, roundtable discussions and everyday heroes from all walks of life-from Hollywood to the corporate suite and everyone in between. Ed Gordon and special guest experts have tackled hard hitting issues such as depression, the rise of Black Republicans, and the challenges faced by black women balancing professional and personal lives.

**Public Service Announcements**

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

## News Preemptions

### KTVU Channel 2 News at 5

Airs Sunday through Friday From 5:00pm to 6:00pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
10/15/07	Sports	No
10/16/07	Sports	Yes 4-5pm
10/18/07	Sports	Yes 4-5pm
10/21/07	Sports	No
10/24/07	Sports	Yes 4-5pm
10/25/07	Sports	Yes 4-5pm
10/28/07	Sports	No
12/2/07	Sports	Yes 5:30-6pm

### KTVU Channel 2 News at 6

Airs Monday through Saturday from 6pm to 6:30pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
10/13/07	Sports	Yes 4-5pm
10/15/07	Sports	No
10/16/07	Sports	No
10/18/07	Sports	No
10/20/07	Sports	Yes 4-5pm
10/24/07	Sports	No
10/25/07	Sports	No
10/27/07	Sports	Yes 4-5pm

### KTVU Channel 2 News at 10

Airs Monday through Friday 10pm to 11pm & Saturday and Sunday 10pm to 10:45pm.

<u>Preemption Date</u>	<u>Reason</u>	<u>Rescheduled</u>
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None

**During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.**

**KTVU**  
**PROBLEMS & NEEDS REPORT**  
**FOURTH QUARTER 2007**

Report Summary

The following topics are issues of special concern to the residents of the nine San Francisco Bay Area Counties:

**Election Issues**

Issues related to the upcoming elections in both local and national races. Topics include; the discussion of ballot measures and views from both sides, candidates, polling, debate coverage, immigration and voting machine issues.

**San Francisco Bay Oil Spill**

Issues relating to the cargo ship Cosco Busan's collision with the San Francisco/Oakland Bay Bridge and subsequent oil spill. Issues dealt with were environmental damage; Coast Guard response; beach closures; clean up; wildlife rescue; affects on local fisheries and business; who was responsible for the accident and why it happened.

## Election Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/8/07	All Newscasts	2:43
Berkeley Mayor Tom Bates is considered one of the more liberal mayors in the U.S. But to some in his city, he's not liberal enough. One of the tree sitters at U.C. Berkeley launched a signature gathering drive today to recall the mayor.		
10/9/07	All Newscasts	2:42
A political season already littered with Presidential debates offered something new today in a Republican debate in Michigan. It was the first debate appearance of the latest entry in the race...Fred Thompson. He does well in most polls, but up until today, he hadn't mixed it up with his opponents.		
10/11/07	All Newscasts	2:48
A mayoral debate took place this evening in San Francisco, and while it wasn't the first debate, it is the only debate that's going to include the incumbent Mayor Gavin Newsom. And it comes with Election Day now less than a month away. With candidates including a man who calls himself Chicken John and another who advocates, "free body culture," tonight forum was entertaining and there were no major threats to Gavin Newsom's campaign. The forum was also informative, despite the format, which allowed all twelve candidates just thirty seconds to answer each question.		
10/18/07	All Newscasts	2:46
The November election is fast approaching and even though there are a few big races grabbing the attention of voters, many communities are still making important decisions. And one such issues attracted attention in San Francisco today. It's a common problem in San Francisco...where finding a parking space can be a tough task. Coming up in November voter will decide on two competing propositions that could have a dramatic impact on the Muni system and parking across the city. Tonight we explore Propositions "A" and "H."		
11/7/07	All Newscasts	2:53
The first caucus in the presidential race is now just two months away and the general election is almost exactly a year away. Right now, polls indicate that Senator Hillary Clinton is the clear front runner for the democratic nomination. But as our Political Editor reports, history suggests, she may have something to worry about.		

11/13/07      All Newscasts                      2:48

Democrat Barack Obama is in San Francisco tonight raising money for his presidential campaign. His visit comes at a time when public opinion polls show the Illinois senator closing the gap between himself and front-runner New York Senator Hillary Clinton.

11/14/07      All Newscasts                      2:49

Democratic presidential candidate Barack Obama campaigned all day today in the Bay Area...culminating in a massive fundraiser in San Francisco tonight that just wrapped up moments ago. Some six thousand people paid to watch a political speech...a sign that the primaries are growing near.

11/19/07      All Newscasts                      2:30

Nine votes-that's all that separates the two Vallejo mayoral candidates tonight. And while both, like many residents, are eager to get the results and move forward. The current leader may be more eager to put this weekend behind him. His campaign ads didn't generate near the publicity...now two weeks after the election Gary Cloutier is getting plenty of press for his weekend arrest in Palm Springs.

11/21/07      All Newscasts                      2:56

There is new force to reckon with in the campaign for the republican presidential nomination. He's former Arkansas Governor Mike Huckabee. Not long ago, he was a little known long shot. But new polls show him surging to the top in Iowa.

12/17/07      Mornings On 2                      4:00

Carla Marinucci will talk about the Iowa Caucus as well as the lead Huckabee and Obama have seized. She will also discuss the insults and rumors being thrown about.



## San Francisco Bay Oil Spill

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
11/7/07	All Newscasts	1:14
<p>There are troubling questions tonight about the extent of the environmental damage caused today to San Francisco Bay. It happened when a cargo ship struck the base of a tower that supports the San Francisco/Oakland Bay Bridge. The impact of the crash ripped open the hull of the ship and for 30 minutes, fuel leaked into the bay. Tonight the Coast Guard closed four San Francisco beaches and is warning people not to eat fish caught in the bay. Caltrans says the bridge was not damaged. There are reports that oil is washing up on shore. State Fish &amp; Game officials say about 140 gallons of fuel spilled into the bay. It could take up to a month to clean up.</p>		
11/7/07	All Newscasts	3:04
<p>Two investigations are underway tonight to determine what went wrong this morning to cause that close call at the Bay Bridge. The Bar Pilots responsible for navigating those huge ocean-going ships say San Francisco Bay is not an easy port to navigate. In fact, it is known as one of the most treacherous. KTVU is on Yerba Buena Island with more on what Bar Pilots face every time they go navigate a vessel in or out of San Francisco Bay. The pilot of the ship involved in today's incident will undergo routine testing for drugs and alcohol and is not working while the Coast Guard and Bar Pilots commissions investigate. He reportedly has been a pilot in San Francisco since 1981 and is said to be the most experienced of the 60 pilots working on the bay. A preliminary report on the accident is expected in a couple of weeks.</p>		
11/8/07	All Newscasts	2:45
<p>The U.S. Coast Guard just could not seem to get their facts straight today, but when they did, it cleared up some big questions regarding this environmental emergency. The 58,000 gallons of spilled fuel could be seen streaking throughout the San Francisco Bay and the battle to clean it up is well underway. We have learned the oil is as far south as Hunter's Point, as far east as Oakland Middle Harbor, up through Raccoon Strait to Brooks Island, along the SF city waterfront, past Golden Gate Bridge as far north as Stinson Beach and south past ocean beach. A number of beaches are now contaminated, animals are dead, some of those that survived are soaked in oil. 18,000 feet of boom has now been deployed to help contain the spill. The ship's crew initially told the Coast Guard about 140 gallons of oil that had spilled into the bay, but by four o'clock yesterday afternoon, the Coast Guard began to realize the spill was much bigger, but it was not until late last night when the public was notified. At today's press conference, Coast Guard officials could not clarify why they waited five hours to report the actual size of the spill.</p>		

11/10/07 All Newscasts 2:55

The sight of birds and other marine life coated in oil is too much to bear for “hundreds” of people who say they’ll do anything to “help” the animals affected by the spill. They poured into several informational sessions held by state wildlife officials today, who said people may have the best of intentions, but they’d really do best to stay away at least for now. The best thing people can do is to avoid the oiled birds, avoid the closed beaches, and tell others to do the same.

11/10/07 All Newscasts 1:20

The Berkeley Marina is shut down this weekend after more oil globules washed into the area and surrounding parks. Boats are not being allowed in or out of the marina and visitors are being warned to stay away from the shoreline. Various beaches, parks and marinas throughout the Bay Area remain closed tonight.

11/10/07 All Newscasts 2:49

The Bay Area’s crab season was supposed to get underway next Thursday. But fishermen say the oil spill is putting the season on hold...perhaps for the entire year or even longer. And that could mean no fresh local crab for the holidays. 50 Bay Area fishermen from Bodega Bay to Half Moon Bay attended a hastily called meeting at the Crab Boat Owner’s Association Hall this afternoon. They voted unanimously to request a delay of the Dungeness Crab season....San Francisco Supervisor Aaron Peskin agreed. Fisherman hope to hear back from Governor Searzenegger by Monday...to learn whether their season will start this week.

11/11/07 All Newscasts 1:23

The owners of one of the state’s largest oyster farms says they been forced to “stop harvesting” because of the oil spill. People at the farm say repeated efforts to place a boom at the mouth of the estuary failed because the large currents have been too big to allow crews to properly secure the booms. Since the spill, workers there have moved millions of juvenile oysters farther up the estuary. It is estimated that the Drake’s Bay Oyster Farm produces about 40% of the oysters grown in California.

11/11/07 All Newscasts 1:33

Crab fishermen in the Pacific Northwest are reacting tonight to the possibility the Bay Area crab season will be shut down due to the oil spill. Oregon’s Dungeness Crab season is still expected to start December first. This despite word last week of a delay in the Bay Area...and the chance the Governor will cancel California’s season entirely. Commercial crabbers in the Pacific Northwest say any closure here would likely help business there. Bay Area crab fishermen still fear oil could eventually make its way to the ocean’s bottom...affecting the local crab harvest for years.

11/11/07 All Newscasts 2:43

Senator Dianne Feinstein was briefed by Coast Guard officials today about the oil spill and she responded to the frustration of countless Bay Area volunteers who say they want to help clean up beaches and rescue wildlife...but are being turned away. Officials are warning the untrained public from attempting to clean up the oil-laden beaches. The fuel oil is toxic to the touch.

11/11/07 All Newscasts 3:00

There are changing developments tonight into Wednesday's massive oil spill in San Francisco Bay. Within the past 90 minutes, investigators backtracked on their plans to release audiotapes of conversations between the crew of the Cosco Busan and the Coast Guard when the container ship struck the Bay Bridge. Authorities also revealed tonight that a criminal investigation is underway into the crash that spilled 58,000 gallons of bunker fuel...but the crew is not being detained.

11/11/07 All Newscasts 2:53

We are learning why it took several hours for the Coast Guard to make clear the actual extent of the spill. Many people want to know why it took so long (several hours) to issue a public advisory. Still tonight, the "head" of the Coast Guard praised local crews for their response.

11/12/07 All Newscasts 2:46

Dozens of volunteers got the go-ahead today, and are poised to hit the beaches again tomorrow to help clean up the bay oil spill. But only those who received some special training today...are being asked to show up. Tides and current are pushing the oil onto beaches...twenty two remain closed.

11/12/07 All Newscasts 1:29

With the start of the crab season postponed...some fishermen are using their boats to help clean up the oil spill. More than 20 commercial fishing boats were out on the water today assisting with the clean up. They say they were ready on the day of the oil spill to lend a hand, but state and federal officials stopped them. The Port of San Francisco is paying the fishermen for their work. As for the crab season, fishermen say they anticipate the season will start by the end of the month.

11/12/07 All Newscasts 1:10

At an NTSB briefing tonight, officials say the pilot said he reported to the ship at 6:00am last Wednesday...poor weather delayed the departure for about 90 minutes. During the delay, the pilot became concerned about how some of the ship's electronic equipment was functioning. But after some adjustments, he was satisfied. He said once the ship left its berth, visibility in the fog was about a quarter mile.

11/12/07 All Newscasts 1:12

An East Bay man frustrated by the clean up efforts interrupted a Coast Guard press conference this afternoon...when he showed up with a bag of oil he said was collected from a Berkeley beach. Bryce Nesbitt then tried to deliver the Coast Guard an open letter calling on the agency to harness the power of volunteers. Nesbitt says there are plenty of clean up jobs that volunteers can and should be doing. State Fish & Game wardens say they understand people are frustrated, but they also say state law prohibits volunteers from working with toxic oils unless they are trained to do so.

11/12/07 All Newscasts 2:54

There is one place where volunteers are wanted tonight. One of the Bay Area's biggest bird care centers says it needs more help to care for hundreds of injured sea birds. The Oiled Wildlife Care Network in Fairfield says its currently treating 652 injured birds and more are coming in all the time. At least 485 birds have died. No bird will be released back into the bay until officials proclaim the oil clean up is over...to ensure the bird will not wind up getting oiled again. If need be, birds will be released back into the wild in areas far from the bay.

11/12/07 All Newscasts 2:30

Just a short while here in Oakland, the NTSB released details of what their investigation will involve and what they've learned so far. They say they conducted a crucial interview with the 59-year old bar pilot who was navigating the vessel when the accident occurred.

11/14/07 All Newscasts 1:05

The National Park Service late today closed all of Ocean Beach from the Cliff House to Fort Funston because of the spill. Those in charge of the cleanup of San Francisco beaches say they expect to have volunteers combing the sand for oil through the Thanksgiving weekend. Earlier today, volunteers in hazmat suits could be seen from Sloat Blvd. To Lincoln Way...sifting through the sand in search of oil.

11/14/07 All Newscasts 2:08

Coast Guard Admiral Craig Bone says federal law requires the bar pilot, the captain, and the crew of a ship to be drug tested within 32 hours of a maritime accident. The immediate testing of the crew is the responsibility of the vessel's owner. The Coast Guard is in charge of making sure the testing rules are followed. In the case of the Cosco Busan, they were not...with the exception of the captain and the bar pilot. A spokesman for the ship's owner declined tonight to discuss the delay...but the Coast Guard did. The bar pilot, captain and all of the crew have tested negative for alcohol. The Coast Guard said the results of the drug test are pending.

11/14/07 All Newscasts 2:37

New details and new controversies emerged today about the crash of the Cosco Busan. The bar pilot, who guided the cargo ship is openly disagreeing with federal investigators about the condition of the ship's navigation system. There are also new questions about the crews.

11/17/07

All Newscasts

2:44

As for the clean up effort after the oils spill, many lawmakers say it was too little, too late. Now talk is turning to how to prevent such environmental disasters in the future. And one other interesting thing came up when talking to politicians we spoke with tonight. We learned that there was actually money in place to prevent such a disaster...it's just that the money hasn't been spent.

**KTVU  
PROBLEMS & NEEDS REPORT  
FOURTH QUARTER 2007**

**Report Summary**

The following categories of issues and programs are general issues of concern to the residents of Oakland, San Francisco and surrounding Bay Area communities.

**Business & Economy**

**Community Interest & Issues**

**Consumer Issues**

**Crime & Justice**

**Education**

**Energy, Environment  
& Transportation**

**Local Government**

**Health**

**Minority Issues  
& Racism**

**Social Issues**

**Public Service Announcements**

## Business & Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/9/07	All Newscasts	1:44
Hundreds of women business owners and aspiring business owners gathered in Oakland today to share their ideas on "how to make it," in what many call a "man's world." The "Taking it to the Streets," business conference was organized by the Women's Initiative for Self Employment. Today the women talked about potential business opportunities and took part in so-called "speed mentoring" sessions with some of the Bay Area's most successful workingwomen. The Women's Initiative offers classes year round in a number of venues in the Bay Area, primarily to help low income women become small business owners. It's the largest micro-lender in the nation...that also does business training. And it's currently scheduled to distribute one hundred loans this year.		
10/9/07	All Newscasts	2:48
The biggest Bay Area nurses strike in almost a decade is set to start at 7am tomorrow morning. Five thousand registered nurses at more than a dozen Sutter Hospitals across the region are planning to walk off their jobs for a two-day strike. Union nurses say the only thing that will prevent the strike is a last minute offer by the Sutter Health chain...and that's not likely to happen. So beginning at 7am, picket lines will go up at 13 Bay Area medical centers.		
10/10/07	All Newscasts	2:54
The first day of a two-day strike by thousands of Bay Area nurses is nearing an end, and now from what we've learned, there is no indication that patient care is suffering at the Sutter-run hospitals. The nurses say they will stay off the job again tomorrow. They plan to return to work Friday Morning at 7am. The two-day strike was called after more than five months of contract talks ended without an agreement on health care benefits and staffing issues. Hospitals say they are offering a salary increase of 18% over the next four years, free healthcare benefits and a sizable pension. Nurses say the real issue is patient care standards that hospitals refuse to discuss.		
10/11/07	All Newscasts	2:49
The two day strike by registered nurses at more than a dozens Sutter hospitals in the Bay Area is scheduled to end at 7am tomorrow. Butt that doesn't mean all the nurses will return to work. Some hospitals say they don't need the nurses just yet.		

10/17/07 All Newscasts 2:47

How much does it cost to live in the Bay Area? A new study indicates...a lot. In fact, many families say they're just barely making it, even though the money they are earning puts them 400 percent above the federal poverty line. KTVU looks at some of the harsh realities of the report. Researchers say they're hopeful policymakers will pay attention to the numbers in today's report, and adjust social programs to help families better afford to live in the Bay Area.

10/18/07 All Newscasts :33

Oakland city leaders say their city has one of the highest foreclosure rates. So today they announced a new program to fight against predatory mortgage lenders. Oakland City Attorney John Russo said he is serving notice on those who take advantage of homeowners. There are currently at least one thousand foreclosed properties throughout Oakland. He unveiled a city-wide program to help homeowners weather the ongoing foreclosure crisis. The first workshop is scheduled for this Saturday.

10/18/07 All Newscasts :38

The current mortgage market crisis is taking a toll on the Bay Area. Home sales are at their lowest levels in twenty years. Antioch is one Bay Area city that has been hit hard. A realtor there says there were 1,240 homes for sale in the city last month. But only 26 properties closed escrow and 14 of those were foreclosures. Realtors say one solution to boost the housing market is for the government to raise the dollar limit on federally insured FHA mortgages above where it stands now at \$417,000 dollars. A bill now in congress proposes to raise that limit to \$652,000.

10/19/07 All Newscasts 2:46

Demonstrators marched through the streets of San Francisco tonight, but it wasn't a protest against the war. In this case, it was a rally against the IMF or International Monetary Fund. In tonight's report, we explain what the protestors are upset about.

10/20/07 All Newscasts 2:57

Nearly one thousand homes in Oakland are now bank-owned, the result of foreclosure, as homeowners are unable to keep up with rising mortgage payments. And, the city attorney's office says there are hundreds of homeowners now on the edge of default. Today, non-profit groups opened the doors of city hall to advise at-risk homeowners on how they can save their home.

10/22/07 All Newscasts 1:49

Officials at the Mineta San Jose Airport are looking to expand and tap into some business from overseas. Airport officials figure that Silicon Valley has many connections to India, so it would make sense to offer flights to and from that country. The only international flights in and out of Mineta now are from Mexico.



10/28/07 All Newscasts 2:47

From offering free luxury cars and fancy vacations, to switching out flowers in the front yard to thwart bad luck...in today's real estate market, sellers are pulling out all the stops hoping to draw in buyers who have their pick of a seemingly ever-slowing market. Several agents told us their so-called mid-range executive properties valued at 500-900 thousand dollars aren't selling fast. But properties priced at two million or more are selling like hotcakes with multiple cash offers.

10/29/07 All Newscasts :35

A new survey of people living in San Francisco's Bayview District shows many who live there want more grocery stores in the neighborhood. The San Francisco Health Department and several community organizations found that 94% of those surveyed, want grocery stores that sell fresher meat and produce. About 60% said they regularly leave their neighborhood to do their grocery shopping. City officials say they are working with the mayor's office to try to recruit markets for the Bayview District.

11/9/07 All Newscasts 2:49

Will all the trouble on Wall Street affect holiday shopping on Main Street? We're only two Fridays away from one of the biggest shopping days of the year and retailers are nervously holding out hope that shoppers will get in the mood. Here at Westfield Valley Fair Shopping Center in San Jose, where there are 270 stores and one and one half million square feet of retail space. The holiday decorations are up, Santa is in the house and sale signs are attempting to lure shoppers in...so will it work?

11/12/07 All Newscasts 2:48

San Jose's airport is scrambling these days to attract international flights. A decision by Frontier airlines has left the airport with just one carrier, making direct flights abroad...and an international terminal that's seeing very little business.

11/14/07 All Newscasts 2:28

Two Northern California cities are in the top ten on a list no city wants to be on. A new study indicates Stockton and Oakland are tenth in the nation in the number of home foreclosures. But the reasons may be very different. Places such as Stockton, which has the highest foreclosure rate in the nation, are being hit hard because they have too much new housing. Oakland is being hit hard because there are a lot of first time homebuyers and you have people that are stretching to make payments. Another new study indicates that all the foreclosures are also dragging down property values of entire neighborhoods.

11/18/07 All Newscasts 5:05

At the urging of big high tech firms, some presidential candidates say they'll push for doubling or lifting the quota on the number of visas for skilled workers from other countries to work here. But some critics of the program, some out of work Americans without the money for campaign contributions, now are speaking up...saying the program is a sham, hiring foreigners for less money. KTVU investigates the program in this special report.

11/26/08 All Newscasts 2:46

The correction is a clear indicator on investor worries about the future. Will the housing slump and credit problems lead to a recession? And if so, will it be a minor recession or deeper and prolonged? Here in Antioch, homes prices are falling and foreclosures are rising. At the mall there are plenty of sale signs...attempts to lure shoppers with big discounts

11/27/07 All Newscasts 2:44

Despite today's stock market gains, there appears to be more than enough economic uncertainty and anxiety to go around. You hear the "R" word...recession...a lot these days. So is that where we're headed? And if so, how soon? That possibility got a nudge today from a report on third quarter home prices...down four and a half percent nationwide...from a year before. And a projection that home values in California could drop as much as 16% because of the mortgage crisis...in turn hurting state and local government spending. U.C. Berkeley Professor Harley Shaiken said the best indicator of how you should respond to economic news is by looking at your own finances.

11/29/07 All Newscasts 3:00

A brightly painted building on San Pablo Ave. in Oakland that for years meant empowerment and hope for some...but for others meant fear and pain, tonight has a new owner. More than one million dollars was paid for the building that housed Your Black Muslim Bakery...by new owners who hope to turn the building into a positive force in the community.

11/29/07 All Newscasts 2:54

Bay Area fishermen are back in business tonight. The state has lifted the temporary fishing ban implemented after the Cosco Busan fuel spill 22 days ago. Officials now say there is no significant health risk from eating seafood caught inside and outside the Golden Gate...with only a couple of minor exceptions. The ban was a big blow to just about everyone; the fishermen, the restaurant owners, and the consumers.

11/30/07 All Newscasts 2:13

The contract covering 25,000 Northern California Safeway workers expires at midnight tonight. And today the union Local 101 of the United Food and Commercial Workers said the "S" word...strike. Workers want a 50-70 cent per hour wage hike, health care benefits fully paid for by the company and pension protection. All were concessions the union got recently from Safeway's competitors. But so far, Safeway is holding out for its own terms. Both the union and Safeway say they want to avoid a strike like the one back in 2004. A strike would affect 244 stores in Northern California during the traditionally busy holiday season...its one reason both sides may work hard to reach an agreement. Workers don't want to miss a paycheck and stores don't want to lose the holiday revenue.

11/30/07      All Newscasts      2:51

Hundreds of people are spending this chilly night outside lined up in the cold at a building that houses Oakland City offices. Each person is hoping to earn a job with the fire department. And while hundreds are waiting in line, only a handful will be hired. The department has only 20-24 jobs available.

12/21/07      Mornings On 2      4:00

State Senate Pro Tem Don Perata (D-Oakland) will talk about the legislation he will be introducing on January 7<sup>th</sup> that is meant to ease the pressures and problems or foreclosure.

## Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/6/07	Bay Area People Foundation for Self Reliance	6:20
Founded in January 2005, the Foundation for Self Reliance services and promotes economic independence and self-empowerment for Afghan refugees in the Bay Area and war widows in Afghanistan. To create more awareness of Afghan interests, FSR is holding a free public forum featuring Afghan And American academic and community leaders. Originally aired 6/16/07.		
10/13/07	All Newscasts	2:00
Today, a celebration world-wide to mark the "end" of the Muslim holy month of Ramadan: here in the Bay Area, "thousands" of Muslims gathered in the South Bay, to honor their faith, with family and friends. Tonight's report is from Santa Clara County.		
10/13/07	Bay Area People The Next Iron Chef	12:18
Food Network's "Iron Chef" is a wildly popular program featuring outstanding chefs who create one-of-a-kind dishes in a competition for the title of "Iron Chef." Now comes a new reality program in search for "The Next Iron Chef." The Bay Area has two local chefs in this eight-person competition, Chef Chris Consentino of Incanto Restaurant and Traci Des Jardins, chef/owner of Jardiniere.		
10/27/07	Bay Area People Oakland's Chinatown Oral History	7:46
The Chinatown Oral History Project was created to preserve the cultural legacy and history of Oakland's Chinatown. Under written by the Oakland Asian Cultural Center, the project ties youth to seniors over the age of 50 so that youth can better understand their own cultural history and legacy by hearing the elders share life stories. The Oral History Project hopes to raise more money in the hopes of continuing their work. Seniors and volunteers are welcome to participate in the project.		
10/27/07	Bay Area People Canine Wine & Dine	7:14
Dog lovers won't want to miss this annual event of wine tasting, food and a great silent auction. All the proceeds from this event will go toward funding Second Chance Animal Rescue's ongoing efforts to save and rehabilitate lives. Second Chance Animal Rescue is a sister organization of Hopalong Animal Rescue in the East Bay.		

11/10/07 Bay Area People 6:25

#### Turning Wheels for Kids

What started out as a modest act of generosity by one person to provide underprivileged children with bicycles for Christmas has grown into a phenomenon that supplies thousands of Santa Clara County children with bikes every holiday season. This non-profit organization has been bringing thousands of deserving boys and girls bicycles during the holidays for over three years.

11/17/07 Bay Area People 4:20

December 1<sup>st</sup> is World AIDS Day, on this day Vital Life Services, a non-profit organization in Oakland, will be holding a beaded artwork sale. The amazing beaded artwork comes from South Africa and is hand made by under-privileged women, many of whom are HIV positive. The proceeds from this sale will go towards supporting the community AIDS work of Vital Life Services.

11/17/07 Bay Area People 7:10

The Christmas season is around the corner, many of us are eager to get into the holiday mood. San Francisco's Randall Museum will be holding a hands-on holiday extravaganza, where you can learn to make candles, candleholders, candy houses, and more. This creative and affordable arts and crafts event is perfect for families with children under the age of twelve and can make for perfect Christmas gifts.

12/1/07 Bay Area People 9:12

Claire Clarke, award winning pastry chef of the French Laundry, has written her first cookbook called, "Indulge," featuring 100 of her favorite dessert recipes. Chef Clarke shares her recipes for Fruit Fools.

12/8/07 Bay Area People 8:32

In the mid-1800's, a young Levi Strauss traveled from New York to San Francisco to set up his family's dry goods business. He later partnered with Jacob Davis to create a sturdy pair of men's work pants, which then led to the creation of Levi's blue jeans. Levi Strauss & Co. historian and author Lynn Downey has documented the fabulous history of this brand and its creator in her new pictorial book called, "Images of America, Levi Strauss & Co. The Levi Visitors Center is open to the public at the Levi Strauss Headquarters.

12/15/07 Bay Area People 8:11

Our favorite produce man, Dan Avakian joins us to encourage us to explore fruits and vegetables that may not be familiar to us and remind us all of the bounty we have here in California.

Originally aired 9/2/07.

12/22/07      Bay Area People      6:25

Turning Wheels for Kids

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Originally aired 11/10/07.

12/29/07      Bay Area People      9:12

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Originally aired 12/1/07.

## Consumerism

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/28/07	All Newscasts	1:56
Baby strollers should be easy to maneuver, easy to fold, durable, and above all, a safe place for your child. But Consumer Reports' latest tests of 36 strollers found a couple of concerns, including two safety problems. KTVU's Consumer Editor explains the findings of the report.		
11/3/07	Bay Area People	7:55
Helping Handbook As a result of the Southern California wildfires, lawyers at the Morrison & Foerster law firm have created a comprehensive guide to answer questions about what to do to begin the recovery process after a catastrophe. The "Helping Handbook" is a free guide targeted to individuals and small businesses, which tells you what you need to know about housing, employment, and how to deal with government agencies during times of disaster. The handbook is the sixth in a series of guides created in response to major disasters such as the 9-11 terrorist attack and the Katrina floods.		
11/3/07	Bay Area People	6:47
Charitable Scams During times of catastrophes, there are always people trying to take advantage of the generous individual who wants to make a donation to disaster victims. But Gene O'Neil, president of the Golden Gate Better Business Bureau gives us advice on how to avoid being victims of charitable scams.		
11/3/07	Bay Area People	6:52
CORE Hurricane Katrina and the most recent Southern California wildfires have shown how disasters can happen in an instant, making it almost impossible to prepare for a quick emergency getaway. The Office of Emergency Services in Oakland provides a free training program for individuals and neighborhood groups, teaching self-reliance skills and helping to create neighborhood response teams. The training is through the Citizens of Oakland responding to Emergencies program (CORE).		
12/8/07	Bay Area People	7:04
The Alameda County Lead Poisoning Prevention Program The holiday season is a time where millions of toys are sold. However, this year is particularly difficult with the threat of lead infused toys on store shelves. The Alameda County Lead Poisoning Prevention Program can provide information on how to detect toys that contain lead.		

## Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/13/07	All Newscasts	2:54
Fed up with violence and looking for a solution – community members in San Francisco’s mission District met today to tackle the growing problem of gangs. But some are concerned new anti-gang measures may not be the right solution. The city attorney hopes to establish “gang-free” zones, by limiting with whom alleged gang members may associate. But some community members fear the injunction will lead to racial profiling and mass arrests in the Mission District.		
10/15/07	All Newscasts	3:02
A superior court judge is giving San Francisco the green light to restrict gang activities in the city’s Mission District. Today’s ruling allows the implementation of a civil injunction limiting the activities of 30 specific individuals who are members of the Norteno gang. They will be forbidden to loiter after 10pm and banned from a long list of activities in this so-called gang-free zone. This new safety zone will take effect in the next few weeks. And there are some critics.		
10/16/07	All Newscasts	2:46
Walnut Creek is grappling with a problem you might not expect in that city...prostitution. Police, residents and city officials are blaming it on a proliferation of massage parlors. And tonight, the city council is trying to decide what to do about it.		
10/20/07	All Newscasts	2:51
San Jose consistently ranks as one of the safest big cities in the country. But today, residents in East San Jose are asking: why is crime on the rise in their neighborhoods? Today, Mayor Chuck Reed met with community leaders to discuss the problem.		
10/23/07	All Newscasts	3:06
San Mateo Police hope a newly announced reward has put them a giant step closer tonight to solve a decades old triple homicide. The victims were killed at work inside a drug store. The Governor’s office is putting up \$50,000 dollars. Police officers and a foundation are contributing \$25,000 more.		



10/27/07 All Newscasts

2:39

In the East Bay city of Richmond today, teens and community activists banded together and fought back against the violence that has long-plagued the city (which is known to have one of the highest homicide rates in the Bay Area). This was a summit of teens from DeJean Middle School in Richmond sponsored by the Southeast Asian Youth Family Alliance or SAFYA. The goal: to steer youth toward successful careers and away from violence in a city known for violent crime. The "Youth Stopping Violence Summit" started four years ago after a young man was gunned down by a gang member. The group exposes kids to colleges and careers to counteract the lure of a violent life.

10/31/07 All Newscasts

2:47

California prison officials are being asked to make changes tonight following the release of a scathing report blaming San Quentin prison for an inmate's mistaken release. The error was compounded in a matter of hours when the inmate was re-arrested in connection with the vicious and unprovoked stabbing of an innocent teenage girl at a San Francisco bakery.

11/27/07 All Newscasts

2:47

Hundreds of protestors descended on police headquarters in the city of Alameda tonight and complained loudly about a recent investigation of a high profile homicide. The crowd accused officers of racial profiling during an overly aggressive pursuit of justice. They accused officers of racial profiling as they looked for a group of six Asian boys suspected of involvement in the killing of 15 year old Icho Bayarsaikhan on Halloween night. Police admit that the two boys are not involved in the crime, but officers say they had good reason to make the arrests adding that the two boys are suspected of an unrelated felony.

## Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/8/07	All Newscasts	2:50
Some students in San Mateo County are having a hard time getting to class on time, but in this case...it's not their fault. Late school buses are to blame. Tonight, concerned parent and students and school district officials met to try to figure out how to fix the problem. This meeting in East Palo Alto was not just about buses, parents and students said it was about a lack of attention to needs of this largely Latino and African American community.		
10/16/07	All Newscasts	2:45
In an Oakland school dedicated to the success of teenage immigrants who are in the U.S. legally, invited the public in for a look today. It's the only school in California of it's kind. Today the was the first open house for Oakland International High School, a joint project of the Oakland Unified School District and the New York-based International Network for Public Schools. In August, this school that has ninety five students from seventeen foreign countries opened its doors. Twenty different languages are spoken here.		
10/27/07	Bay Area People	6:54
The Mentoring Center in Oakland Nowadays, hundreds of youth offenders are on the street committing crimes and wasting their future. Sometimes these youth are not given a second chance, but that is not the case in Oakland. The Mentoring Center works with the California juvenile justice system to change youth's lives by providing supportive programs and giving them the opportunity to better themselves by mentoring.		
11/10/07	Bay Area People	6:20
Keeping Science Alive According to a recent study, researchers found that California elementary school teachers either don't have the time or they are not confident in incorporating science into their academic curriculum. Fifth grade teacher, Kimberley Pratt is passionate about teaching science to her students and makes time everyday to incorporate science studies into her daily teaching schedule. Ms. Pratt weighs in on the recent study and the importance of keeping science alive within the school systems. Grant information in support of science education may be found via Alvarado Elementary School in Union City. Program repeats 12/22/07.		

11/10/07      Bay Area People      9:15

Institute for Inquiry

San Francisco's unique science museum, The Exploratorium, offers science workshops for professional educators. The Institute for Inquiry offers elementary classroom teachers hands-on science workshops that provide professional development, designed to make science classes informative, educational and fun.

Program repeats 12/22/07.

12/3/07      Mornings On 2      4:00

Senate Pro Tem Don Perata will participate in an Oakland hearing on School districts, currently under state control, which will soon move back to district control. The state has had control over the district since 2003.

12/20/07      Mornings On 2      4:00

Itoco Garcia is a kindergarten teacher in Hayward. He devised the concept, "Hip Hop Scholastics," where he uses rap to teach kids things like the ABC's, vowels, counting and the calendar.

## Energy, Environment & Transportation

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/6/07	Bay Area People	6:35
Zipcar Zipcars are becoming a popular means of alternative transportation for many San Francisco residents. Zipcar provides cars for “rent” on an hourly or daily basis. Zipcars offer an alternative to owning a car. Originally aired 6/16/07.		
10/9/07	All Newscasts	4:18
In this special report, a wonder of nature is unfolding right now along the San Mateo coast, but most people will never see it. The world’s largest turtles are feeding off Half Moon Bay, preparing for a journey 7,000 miles off the Pacific. There are no guarantees, but scientists expect to see the leatherbacks return to Northern California next year and they hope what they learn from their scientific expeditions off the coast, will give them the information they need to save the turtles from extinction.		
10/10/07	All Newscasts	2:46
On the Peninsula tonight, concerned residents got a chance to hear first-hand from the Federal Environmental Protection Agency about its plans to clean up a toxic site. The EPA tonight sought public approval for its plan to clean up a controversial waste disposal plant in East Palo Alto. The state ordered Romic Technologies permanently closed two months ago, but now, contaminated ground water and soil on this 17-acre site must be cleaned up. The state and feds clamped down following a chemical release into the atmosphere last year. But the greater concern is chemicals getting into the drinking water.		
10/11/07	All Newscasts	2:27
With a series of early season storms moving through the Bay Area, it’s hard to imagine that we are facing the possibility of a drought. But local water experts say it’s a real possibility.		
10/13/07	All Newscasts	1:57
Some of them have lived there for decades, but now one thousand Lake Berryessa homeowners are at risk of losing their homes. At issue is not what they own, but what they don’t own. And that could mean “moving day” is right around the corner.		

10/13/07 All Newscasts :28

City leaders in the South Bay today helped unveil the regions first ever certifiably "green" car wash operation. Harv's Car Wash in Mountain View and Santa Clara celebrated its official green certification with a ribbon-cutting event at both locations. Proceeds for today's ribbon cutting event are being donated to a non-profit tree planting organization.

10/13/07 All Newscasts 2:31

The two rainstorms we had this week have some meteorologists rethinking their predictions that we're in for a dry winter. And there's another indication the months ahead could be wet ones: a bumper crop of acorns on Bay Area oak trees. But is that prediction based on science or whimsy?

10/15/07 All Newscasts 2:40

California is now putting television towers to work tracking greenhouse gases to help in the fight against global warming. The special probes high up in a pair of towers here in Northern California are at the heart of the effort.

10/15/07 All Newscasts 2:46

Drivers have complained that a recent realignment of the Fastrak lanes at the Bay Bridge toll plaza did not speed up the commute, so tonight, there's a new plan in the works to make Fastrak faster. Also, there is a change coming to the Richmond-San Rafael Bridge; there will be two carpool lanes instead of one. The changes will begin late October on that bridge and early November for the Bay Bridge.

10/20/07 All Newscasts 2:38

Tonight it was "lights out" for thousands of San Francisco residents and many of the city's major landmarks. They all went dark for one hour in an attempt to raise awareness about energy conservation.

10/22/07 All Newscasts 2:43

The focus tonight is on Southern California and the struggles of the firefighters and residents there. But there is also danger here in Northern California. Three engines and a dozen firefighters from Oakland are helping in the effort down south. But some Bay Area homeowners are asking themselves: with the high winds and low humidity here, will there be enough help should the unthinkable happen right in our own backyard?

10/23/07 All Newscasts :40

The City of Berkeley today promoted a first of it's kind way to get more homeowners to go solar. The upfront costs of the installation, about \$20,000, turns off many potential solar energy users. Under a plan proposed by Mayor Tom Bates, property owners would pay minimal up-front costs and the balance would be paid off as part of their property tax bill over 20 years. Bates hopes to get the city council to approve the plan next month and it could begin by next year.

10/25/07 All Newscasts 2:52

As Bay Area residents are keenly aware, many parts of our region have terrain similar to the burning areas of Southern California. A new fire danger assessment lists Southern Marin, the East Bay and East Napa Hills and wooded areas of the Peninsula as the most at-risk for devastating urban wildfires. But as KTVU's consumer editor reports, we can lessen that risk...tips on steps you can take.

10/29/07 All Newscasts 2:44

Bart received more than five million dollars from the state today to make its security upgrades. The money will go toward the purchase of more security cameras. This evening Bart passengers told us they'd like to see additional improvements to other security measures. State officials say the \$5.4 million is only the first installment of a billion dollar payment to improve transit security in California.

10/29/07 All Newscasts 3:10

We begin tonight with the protestors who've been living in those trees next to Cal's Memorial Stadium in Berkeley. Today a judge ruled that they have to come down, even if the university doesn't know their names. But so far at least, the tree sitters say that's not going to happen. This demonstrator says he's willing to be arrested in order to save this grove of oak trees outside Memorial Stadium. Some protestors have been in the trees since last December, that's when university officials announced plans to cut down two thirds of the grove to make way for an athletic training facility.

11/7/07 All Newscasts 2:48

What started as a peaceful protest on the U.C. Santa Cruz campus turned into a confrontation with police today. The issue is similar to what sparked the long and continuing tree sitter protest at U.C. Berkeley. It involves the university's plan to clear trees for future development. Hundreds of students marched to support the tree sitters in a vocal demonstration against the university's long-range development plan. Protestors call the plan "irresponsible growth" and say the university has ignored or disregarded student input.

11/17/07 Bay Area People 10:21

#### Oil Spill

We are constantly being updated on the clean up and consequences of last week's oil spill and its affect on our Bay and ocean. Jordan Stout, a scientific Support Coordinator of the Nat'l Oceanic & Atmospheric, and Bernadette Fees of the California Department of Fish & Game, tell us how these organizations are actively involved in the cleaning process of our wildlife and ocean.

11/13/07 All Newscasts 3:56

Several Bay Area toll bridges are supposed to bring in \$1.3 million in tolls everyday. But as a KTVU investigation found that thousands of drivers whiz through toll booths daily without paying and seemingly no intention of ever paying. The situation is detailed in a government database we uncovered. It raises serious questions about who the scofflaws are and what's being done about them, in this KTVU Special Report.

11/19/07 All Newscasts 2:48

The growing international movement to ban traditional plastic grocery bags will become a reality in San Francisco at midnight tonight. That's when the city's new landmark ordinance takes effect. Environmentalists are celebrating the ban, but some businesses aren't so thrilled. Some grocery store owners opposed to the change say the switch from plastic to paper will cost them an extra four to nine cents per bag. And there are complaints about San Francisco's leaders being too controlling. Mom and pop markets are exempt from the ban

11/24/07 Bay Area People 9:21

Spare the Air Day

The Bay Area Air Quality Management District begins the 2007 summer ozone watch season from June through October 12<sup>th</sup>. This year, Spare the Air days, during non-holiday weekends only, will include free commute days from the early mornings to 1:00pm on all Bay Area Bart, Caltrain, Ace Trains and ferries. Originally aired 6/9/07.

11/24/07 Bay Area People 7:11

Cougar Cub

The newest residents of the all-new Six Flags Discovery Kingdom are three new cougar cubs named Takoda, Yazhi, and Ashkii. They were found and dropped off at a rescue center in Idaho and the Idaho Fish & Game Department asked if Six Flags Discovery Kingdom would adopt them. We'll meet Ashkii, currently 4 months and 25lbs and a bundle of energy and curiosity. Originally aired 6/9/07.

11/26/07 All Newscasts 2:22

It may be a case of too little, too late. The federal government's Bureaus of Reclamation says it's now rethinking a levee repair project that killed thousands of fish in the Delta. The fish died off last week when the agency drained water from Prospect Island, which is north of Rio Vista in the heart of the Delta.

11/26/07 All Newscasts 2:30

Tonight's public meeting held here at Livermore Community Center generated a lot of heated responses from both supporters and opponents. The Bay Area Air Quality Management District is proposing a ban on all wood burning on designated Spare the Air days. Tonight is the third such day of the season. Right now, the decision to burn wood is done on a voluntary basis. Tonight's public hearing is designed to gauge public reaction to the proposed ban. More public hearings are scheduled for the beginning of next year. The 22-member Air Quality Management District Board will likely vote on the ban next spring.

11/28/07 All Newscasts 2:52

The Audubon Society released its annual Bird Species Watch List today and the news is not good. Many bird populations are in decline, despite major efforts to save their habitats. And a surprising percentage of those imperiled birds are here in California. 73 California species out of a nationwide total of 217 species that are endangered, threatened or on the decline. Dozens of those species are right here in the Bay Area.

11/30/07 All Newscasts 2:51

The ban on harvesting crab and most other seafood because of the Cosco Busan spill has now been lifted...allowing fishermen to head to sea in just a few hours. Some restaurants say they expect to have local Dungeness crab on the menu by Sunday. The question tonight however is...will customers feel confident that the crab is safe to eat?

12/1/07 Bay Area People 6:53

The Great Pacific Garbage Patch

800 miles north of Hawaii is a 10 million square mile of swirling garbage composed of mostly discarded plastics. It's garbage that should be in landfill or in recycling centers, but instead, it's been caught in a subtropical gyre of ocean currents. This garbage patch has become a real danger to birds and sea life. Chris Parry, Public Education Manager with the California Coastal Commission explains the importance of reducing our use of plastics to prevent the garbage patch from growing larger.

12/1/07 Bay Area People 5:44

Holiday Light Exchange Program

PG&E is offering 15,000 free LED holiday tree lights in exchange for your old holiday lights. Up to 4 strands of your old lights may be exchanged for 4 strands of the new energy efficient lights. For locations of their exchange sites, visit the PG&E website.

12/15/07 Bay Area People 6:20

The Yosemite Fund

Since 1988 the Yosemite Fund has raised money, donated time and energy into protecting, revitalizing and improving one of nature's sacred treasures. More than \$40 million has gone to 200 park projects, by Yosemite Fund donors to protect and enhance Yosemite National Park. The fund president, Bob Hansen, shares with us some of the recent improvements to the park.

Originally aired 9/2/07.

12/19/07 Mornings On 2 4:00

Gabriel Metcalf is the Executive Director for the San Francisco Planning and Urban Research Association. He will be talking about the meeting happening this morning concerning the high speed rail and the decision over where the rail should go.



12/29/07 Bay Area People 6:53

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Originally aired 12/1/07

## Local Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
10/12/07	All Newscasts	2:54
Tonight, frustration from some California students and immigrant's rights advocates. The Governor just vetoed legislation titled the "Dream Act," that would have given undocumented students equal footing with others, when it comes to financial aid for college. KTVU spoke with one local student whose dreams have been dashed.		
10/17/07	All Newscasts	2:45
Gov. Schwarzenegger's proposed Health Care Reform Plan attracted protestors across the state today. They say the proposal will hurt many of the people it's supposed to help, because it requires that everyone have health insurance. A group of union leaders, elected officials and clergy members began a 48-hour protest across from the State Building. They are hoping to pressure the Governor to dump his Health Care Reform Plan in favor of one that is more affordable to low and middle class Californians. State lawmakers are expected to take up the issue again next month and protestors say they hope these vigils signal the Governor that many Californians want another alternative.		
10/18/07	All Newscasts	1:44
A Bay Area Congressman lashed out at President Bush today over his veto of the Children's Health Care Bill. That came after democrats failed to override the President's veto. The vote fell 13 votes short of the needed two-thirds majority. The measure would have expanded health care coverage for millions of uninsured children. Democratic Congressman Pete Stark of Fremont brought up the billions of dollars that has been spent on the Iraq war. Republicans reacted angrily to other remarks that Stark made and demanded that he apologize. House Speaker Nancy Pelosi said within two weeks she will try new legislation to expand the Children's Health Care program. Leaders of both parties have already met to talk about possible changes to the bill.		
10/18/07	All Newscasts	2:42
Two teenaged women moved into a home of their own today in Vallejo. Normally that wouldn't be news, but the women are former foster children and for the first time in Solano County, a ground-breaking program that helps foster teens adjust to adulthood, is giving them a chance at success. At age eighteen, foster children are emancipated, or aged out of the foster care system. That's when all state support ends. "First Place for Youth," is subsidizing the apartment for Brittany and Elizabeth. The girls will pay 10 percent of the rent at first and then, their portion of the rent will increase by an additional 10 percent every three months. It is said that the hard landing approach has had devastating results...two out of three former foster teenagers end up homeless.		

10/23/07      All Newscasts      1:47

A cell phone tower controversy is brewing in Berkeley tonight. Some residents are fighting plans to put more towers in their neighborhoods; they say they've had enough, so they took their case to city hall tonight.

10/23/07      All Newscasts      2:49

East Bay Congressman Pete Stark broke down and cried on the house floor today after he apologized for remarks he made about President Bush last week. You may recall back then, Stark accused the President of enjoying watching soldiers die in Iraq.

10/27/07      All Newscasts      2:38

Today in San Francisco, thousands marched for peace: calling for an end to the war in Iraq. And while polls show "public sentiment" is on their side, today's protestors were met with a relatively small, but vocal group of opponents.

10/29/07      All Newscasts      2:49

Three Bay Area environmental groups filed a three part federal lawsuit today against the federal agency that oversees the Mothball Fleet in Suisun Bay off Benicia. The Mothball Fleet consists of old rusting, rotting, and toxic laden ships.

11/4/07      All Newscasts      2:42

The small East Bay community of Alamo may be having an identity crisis. Some residents say the town should be incorporated into a city so it can have more say over its activities. Others think that Alamo is just fine the way it is.

11/6/07      All Newscasts      2:31

City officials in Berkeley are meeting tonight to decide whether to go forward with an unprecedented plan...to underwrite the costs a homeowner must pay to install solar panels. Homeowners who sign up would pay the city back through a 20-year property assessment. By decreasing the demand for fossil fuels, the city hopes to cut its greenhouse gas emissions 80% by 2050. The city hopes to have more solar panels sprout on Berkeley rooftops as soon as next summer.

11/15/07      All Newscasts      1:26

San Jose's effort to honor its Vietnamese immigrants is not sitting well with some members of that community. The city is planning to rename the district at the intersection of Story and Senter Roads, because Vietnamese businesses have revitalized the area. The first suggestion was the "Vietnamese Business District." But many felt that would pay tribute to the country that they fled. Surveys found that "Little Saigon" was more popular. Then, San Jose came up with a compromise, "The Saigon Business District," but that is not being very well received. Members of the Vietnamese community will get a chance to make their feelings known next week, when the city council is scheduled to vote on a name.

11/20/07      All Newscasts      2:41

In San Francisco tonight, they're calling it a landmark vote. Supervisors gave final approval to a measure that will provide an identification card to any resident who wants one...including the homeless and illegal immigrants. The cards will allow illegal immigrants to open bank accounts, and access some city services such as getting a library card. But there are some questions about the program and no one will say exactly how much it costs. The Mayor's office says the mayor supports the concept of ID cards, but wants to see the final language in the resolution.. It's due to take effect on August of 2008.

11/21/07      All Newscasts      2:32

In San Jose, some members of the Vietnamese American community are vowing tonight to mount a recall effort against the city's first Vietnamese-American council member. That's because she successfully pushed to give their neighborhood a new name...that they don't want.

11/27/07      All Newscasts      1:10

Oakland's mayor announced a major change today in the way the city's police department does business and said it will help bring peace to Oakland's streets. Starting January 19<sup>th</sup>, officers will be assigned to specific geographic beats, instead of responding to incidents citywide. The mayor says the approach will allow officers to work proactively; instead of just running from crisis to crisis. In Addition, the officers will work three 12-hour shifts instead of four ten-hour shifts. The community-policing plan has been in the works for years. An arbitrator recently cleared the way to implement the plan, by ruling the city can require officers to change their shifts.

12/4/07      Mornings On 2      4:00

Former state senator John Burton joins two eighteen year olds from the foster care system to promote a congressional bill that would extend foster care eligibility from eighteen to twenty one years old.

12/11/07      Mornings On 2      4:00

Vallejo Mayor-Elect Osby Davis, scheduled to be sworn in tonight, reacts to challenger Gary Cloutier's announcement that he will challenge the latest election results at a Superior Court hearing later this morning.

## Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
10/6/07	Bay Area People	6:27
Nat'l HIV/AIDS Testing Day The 13 <sup>th</sup> annual National HIV Testing Day is an annual nation wide campaign encouraging at-risk individuals to get tested for HIV. According to the CDC, up to 280,000 Americans do not know they are HIV positive. Originally aired 6/16/07.		
10/14/07	All Newscasts	2:33
Stanford researchers have made a promising new breakthrough in Alzheimer's research. Often, patients are not diagnosed with the disease until long after symptoms have set in. Now, those researchers believe they have created a test that can detect Alzheimer's Disease years before the disease begins to take its toll. If all goes well, they're hoping the test will be available for general use within two years.		
10/16/07	All Newscasts	2:46
Health officials are sounding an alarm tonight about the spread of the drug resistant germ. Some doctors are calling the staph infection a "super bug," and one expert suggests it may kill more people than AIDS.		
10/21/07	All Newscasts	3:00
At many big city hospitals, it is a standard feature...a helipad, where patients can be rushed to emergency services by air. But in San Francisco, the medi-vac helicopters have nowhere to land, not a single hospital in the city has a heli-pad. UCSF has plans to build a heli-pad on the roof of a 289 bed medical center at 16 <sup>th</sup> & 14 <sup>th</sup> Streets. Some neighbors aren't happy with the specter of noise.		
10/22/07	All Newscasts	2:32
We're learning more tonight about an East Bay High School student who was diagnosed with a potentially deadly infection. Now, other students and parents are worried. They're concerned that they too, could come down with the same kind of staph infection.		

10/23/07 All Newscasts :32

San Jose today joined San Francisco and Los Angeles in banning smoking in public parks. The ban includes park sidewalks and vehicles inside park limits. Some residents KTVU spoke with today said they thought the ban went too far, but the vice mayor defended it. The ordinance is scheduled to take effect 30 days after its second reading, which is scheduled for the 30<sup>th</sup> of this month. Violators would face a fine that has yet to be determined.

10/27/07 All Newscasts 2:50

Health officials in the Bay Area are warning people to take steps to prevent the spread of an ugly staph infection. It's already struck several students and adults in Contra Costa County. But authorities say it can happen just about anywhere. Also, tips for avoiding the infection.

11/7/07 All Newscasts 3:37

You may never have heard of a chemical called Hexane. It was once used in cleaning fluids, but no more, because Hexane can cause serious illness. So why is it still being used in other products? KTVU investigates tonight in a Special Report.

11/19/07 All Newscasts 4:22

Last month the Centers for Disease Control announced that a drug resistant staph infection was killing thousands of Americans each year. Since then, the issue has received quite a bit of publicity. The bacteria spreads easily and many people are infected while they're in the hospital. But KTVU has learned that hospitals in California are not even required to report it. KTVU Consumer Editor investigates in tonight's Special Report.

11/24/07 Bay Area People 9:21

#### Tuberculosis

TB is a highly infectious disease that many thought had been eradicated in the U.S. decades ago. In fact, TB is very much in our population and a recent scare of an extreme drug resistant case of TB with Atlanta attorney, Andrew Speaker, has brought the disease back into the news. Dr. Robert Benjamin, tuberculosis controller with Alameda County Public Health Department, explains what TB is and why there's concern with this new XDRTB case.

Originally aired 6/9/07.

11/26/07 All Newscasts 2:45

A highly contagious disease has taken the life of a Bay Area infant...and now, public health officials in Sonoma County are issuing an alert, saying that the disease, whooping cough, threatens others, especially other infants. Signs of pertussis, commonly called Whooping Cough, include coughing, sneezing, and a low-grade fever...usually lasting for more than two weeks. There is a new vaccine available for adolescents and adults.

11/27/07      All Newscasts      4:57

A major manufacturer is set to go to court next month, accused of selling a popular product, knowing it contained a toxic substance. The product called, Zonolite or Vermiculite, was processed here in the Bay Area. Now a U.S. Senator is asking the EPA to take a second look at the Newark factory site, amid questions about the public's safety.

11/29/07      All Newscasts      2:43

A very popular, but virtually unregulated food ingredient came under fire today at an FDA hearing in Washington, D.C. That ingredient is salt. Public officials say, we're eating way too much of it and they want the federal government to crack down.

12/15/07      Bay Area People      7:20

#### 5 P Minus Syndrome

Every year in the United States, 50-60 children are born with 5 P Minus Syndrome: also known as Cat Cry Syndrome. One local mother has invested her energy and resources into spreading awareness and education about the syndrome. To help raise money for further research, she runs a music cruise around the Bay every Sunday, which includes a buffet dinner.

Originally aired 9/2/07.

## Minority Issues / Concerns & Racism

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
12/9/07	Our World with Black Enterprise	8:00
A look back at the year's highlights include interviews with: Spike Lee; Steve Harvey; Russell Simmons; Rev. Donnie McClurkin and Eddie Levert. Highlights from the Roundtable include: Black Women & HIV AIDS; African Americans in the Media: Are They Fading to Black?: Can Black Men Save Themselves?: and Obesity in the African American Community. Highlights from the Slice of Life segment include: Dr. Katrina Poe, a Mississippi doctor: twin doctors Vince and Vance Moss, who did humanitarian effort to provide medical care in war torn Afghanistan: Stephen Sloan, a blind gym teacher, and Tamara Tunic, who chairs an organization that teaches little girls to ice skate in Harlem.		
12/16/07	Our World with Black Enterprise	8:00
"Equal Justice: is there a double standard in our justice system? One for whites and one for blacks."		
12/23/07	Our World with Black Enterprise	8:00
An interview with Cedric the Entertainer, who talks about the challenges of finding quality roles for African American actors in Hollywood. The Roundtable discussion focuses on the role black women play in the 21 <sup>st</sup> century. We answer the question: Can black women balance professional and personal success? Supermodel Alek Wek childhood experiences during the civil conflict in Southern Sudan and her career as an international model.		
12/17/07	Our World with Black Enterprise	8:00
This special edition looks at the State of education in America and what effects the U.S. Supreme Court decision declaring that the public school systems can't seek to achieve or maintain integration based solely on a student's race will have on our community.		



## Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
10/13/07	All Newscasts	2:35
The father of a Southern California Marine is now making it his mission to shed light on the U.S. Military's recruitment of Latinos. He believes his son was a target of predatory recruiting. Experts say other factors are contributing to higher Latino enlistment. Whatever the case, as Brian Todd shows us, it's bringing the debate front and center.		
10/13/07	Bay Area People	10:10
Poverty, malnutrition, illiteracy, domestic violence, in-equality, and illnesses are some of the issues that many people are facing today. But in some countries around the world, women have united to fight these obstacles and seek the brighter side of life. "Women who Light the Dark," is a new book by the author/photojournalist Paola Gianturco, which features successful stories of women who are making changes in their communities. 100% of Gianturco's royalties from this book are being donated to the Global Fund for Women, to help these women improve their lives.		
10/14/07	All Newscasts	3:47
They had been labeled the "Bad Kids," a group of San Mateo teens that some thought were headed for trouble. But those kids have turned their lives around through teamwork on the soccer field.		
10/15/07	All Newscasts	2:59
Advocates of gay marriage say they're upset with Governor Schwarzenegger after he vetoed legislation last week that would have legalized same-sex marriage. Tonight they vented their frustration in San Francisco. A small, but determined group made up of mostly same-sex couples gathered in San Francisco's Harvey Milk Plaza today. For the second time in three years, the Governor has vetoed a bill that would have granted same-sex couples the right to marry. Advocates will now place their hopes on the California Supreme Court, which has agreed to decide on Prop. 22 sometime next year.		
10/16/07	All Newscasts	2:53
A controversial idea is being considered in San Francisco to create a so-called "safe injection facility." Essentially it would give intravenous drug users a place to shoot-up. Supporters say it would save lives, but would it? The goal, much like the city's Needle Exchange Program, is to keep dirty needles off city streets, provide medical counseling to users and reduce drug overdoses and the spread of HIV and Hepatitis C. It's an idea that has been tried in Canada and other countries with some success. The idea is getting a thumbs-down from Mayor Newsom, who is up for reelection this year. A spokesman for his office says such a center would likely cause more problems than it purports to address.		

10/19/07      All Newscasts      2:30

Right now, dozens of young people are out on the streets of Oakland handing out these flyers and they'll be out until 12:30 tonight. Why so late at night? They're targeting the city's hotspots where violence is an ongoing problem. They're trying to put kids on the right path and out of trouble. The volunteers at the Uprising Youth Center are quietly reaching out and bringing kids in with positive programs to make a real difference in their lives. They will be holding their first career fair tomorrow.

10/28/07      All Newscasts      2:27

East Bay religious leaders are opening their doors to try to keep some immigrants from being deported to Mexico. They say they are trying to keep families from being torn apart, but critics say the churches are out of line.

11/05/07      All Newscasts      2:48

A crisis center that has been helping teens in the Berkeley area is expanding its services. On Thursday, the Covenant House will celebrate the grand opening of a new location for its residential program...in Oakland's Jack London Square. KTVU takes a look at what the organization has been able to accomplish since it first arrived in the East Bay three years ago.

11/14/07      All Newscasts      2:51

New information out tonight indicates the number of homeless people who've died on the streets of Santa Clara County soared this year. Members of one non-profit group want to make sure they're not forgotten and others want to draw attention to the larger issue of homelessness.

11/19/07      All Newscasts      2:49

As Americans get ready for Thanksgiving, a federal judge in San Francisco heard arguments today aimed at protecting poultry. The Humane Society of the U.S. says turkeys and chickens should have the same legal protections when slaughtered...as cows, pigs and other animals. The Humane Society claims current slaughter methods aren't just cruel, but could lead to contamination. But the U.S. Agriculture Dept. says it does oversee the processing of fowl. And consumers can be assured that the nation's supply of turkeys, chickens and duck is handled safely and humanely.

11/20/07      All Newscasts      2:45

An advocacy group tonight gathered in San Francisco to hold what it called a Transgender Day of Remembrance. The gathering and march are aimed at remembering transgender people who were the victims of violence. "Remembering Our Dead," says 11 transgender men and women have been killed so far this year across the country and in other parts of the world, but transgender advocates estimate that there are many, many more nameless victims. State Assemblyman Mark Leno says he is disappointed that earlier this month, federal lawmakers didn't do what state lawmakers did years ago...ban employment discrimination against transgender people. While the federal employment non-discrimination act would prevent workplace discrimination based on sexual orientation, it leaves out the transgender community.

11/28/07      All Newscasts      4:59

In tonight's Special Report: a little known chapter in the 1960's struggle for civil rights played out in on the Peninsula. And today, dozens of those who participated are living much better lives. It was an underground railroad of sorts for African American students and it took people on both sides of the border to make it a success. Highway 101 split two cities; mostly white Palo Alto and mostly black East Palo Alto. In 1966, in order to bridge the gap what they saw as separate and unequal education, black East Palo Alto students sneaked out across the highway to attend school in Palo Alto.

12/8/07      Bay Area People      6:15

#### Bay Area Crisis Nursery

For parents or guardians who are dealing with life's difficulties, the added stress of the upcoming holidays may put the entire family in jeopardy. The nursery offers a safe, caring family environment for children whose parents need help and support through stressful times. Children may stay in a friendly, supportive facility for up to one week as a parent or guardian seeks services or help. This is a free service provided by BACN and is available throughout the Bay Area

## **PUBLIC SERVICE ANNOUNCEMENTS**

### **COMMUNITY CALENDAR**

### **PUBLIC SERVICE ANNOUNCEMENTS**

These locally produced, :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News	Monday – Friday	5:00am – 7:00am
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Mornings on 2	Monday – Friday	7:00am – 9:00am
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The 5 O’Clock News	Sunday	5:00pm – 6:00pm
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(psa’s are :10 (ten seconds) in length during this program)

The 10 O’Clock News	Monday – Saturday	10:00pm – 11:00pm
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The following are all **Community Calendar Announcements**:

**Alameda County Library**

Help adults learn to read. The Alamedas County Library is looking for volunteers to tutor reading and writing skills in their adult literacy program. Training is provided and volunteers can teach individually or in groups.

Aired 11/6, 12, 14, 18, 12/14.

**Danville Chamber of Commerce**

Celebrate the change of seasons at the Danville Fall Crafts Festival, Oct. 20 and 21.

Enjoy the work of over 200 artisans, take a stroll down Scarecrow Alley, and take part in the annual Halloween parade.

Aired 10/3, 4, 8, 10, 12, 16, 17, 18.

**East Bay SPCA**

Help a pet find a home. Support pet care and adoption services by attending the “Growl, Meow, and Wine” benefit celebration on Sunday, Oct. 21<sup>st</sup>. Enjoy fine wine and food, live music and even a silent auction. The event takes place at the SPCA in Dublin.

Aired 10/9, 10, 11, 12, 15, 17.

**Los Medanos Elementary**

Help out a school in your community. Los Medanos Elementary School in Pittsburg needs lab and computer equipment to teach their students about science and technology. Classrooms also need to be furnished with bookshelves, folding shelves, and paper towel dispensers. The school is also short of dictionaries, textbooks and copy paper.

Aired 12/7, 12.

**Oakland Ballet**

Celebrate the holiday season with a classic performance of the “Nutcracker.” The Oakland Ballet Company brings back Marie, the Nutcracker and the Sugar Plum Fairy to the Land of Sweets. This Oakland tradition continues from Dec. 21 through Christmas Eve at the historic paramount Theater in Oakland.

Aired 12/10, 11, 14, 16, 17, 21, 23.

**San Francisco Recreation and Park Department**

Attention all young female athletes! San Francisco is inviting all girls between the ages of six and twelve years old to participate in the Fall Girls Athletic Extravaganza. Clinics will be held for a variety of sports. The free event takes place on Oct. 6<sup>th</sup>.

Aired 10/1, 3, 5.

**Saint Anthony's**

Saint Anthony Foundation in San Francisco is again making it easier to donate this holiday season. For a week before Christmas, they will be taking curbside donations of clothing, toys, and canned food items in front of their Golden Gate Ave. location. All donated goods will help spread holiday cheer to under privileged families and individuals.

Aired 12/4, 6, 13, 19, 21, 24.

**Wardrobe for Opportunity**

You're invited to the third annual "Power of Change" fashion show Oct. 25<sup>th</sup> in Oakland. Check out the latest fashion trends while enjoying gourmet hors d'evours, fine wine and a chocolate fountain. The event is hosted by Wardrobe for Opportunity, an organization that provides professional clothing for low income job seekers.

Aired 10/7, 15, 17, 19, 21, 22, 22, 24.

**Winter Wonderland**

San Jose's first "Children's Lantern Parade" is on Dec. 5<sup>th</sup>, starting in St. James Park, families and children's choirs will go caroling and carry lighted lanterns in downtown San Jose. The vent ends with an evening in Winter Wonderland. Proceeds benefit the Second Harvest Food Banks and J.W. House to help families with illnesses.

Aired 11/28, 30, 12/2, 3.

**Yerba Buena Alliance**

Mark your calendars for a fun filled day in San Francisco. On Nov. 10<sup>th</sup>, all twelve museums in the Yerba Buena neighborhood will be free to the public. Enjoy art at SFMOMA, learn about the past at the SF Historical Society, or bring the kids to the Zeum.

Aired 11/2, 4, 6, 7, 8.

**Bay Area People Community Calendar -  
Billboard Public Service Announcements**

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

10/13/07

- Growl, Meow 7 Wine, East Bay SPCA, Oct. 21, 2-5pm, Dublin
- World of Orchids, Oct. 13 & 14, Pleasant Hill Community Center

10/27/07

- Music & Art in the Presidio, Presidio Officer's Club, San Francisco, Nov. 15<sup>th</sup>, 7pm-8:30pm, free
- Artful Living Home Tour, Jr. League of Oakland East Bay, Nov. 9 & 10, 10am-4pm, Walnut Creek.
- Poppy Jasper Film Festival, Nov. 9-11, Morgan Hill

11/3/07

- Oakland youth Orchestra Fall Concert, Allen Temple Baptist Church, Oakland, Nov. 11<sup>th</sup>, 3pm.
- 18<sup>th</sup> Annual Festival of Harps, Spreckels Performing Arts Center, Rohnert Park, Nov. 10<sup>th</sup>, 2:30pm & 8:30pm.
- East Bay Youth Consortium's "Glamour in Making, A Night of Elegance Fashion Show" East Bay Center for the Performing Arts, Richmond, Nov. 3<sup>rd</sup>, 4pm-7pm

11/10/07

- Free admission to 12 San Francisco museums, Yerba Buena Arts & Culture Free-4-All, November 10<sup>th</sup>, 11am-5pm.
- 10<sup>th</sup> Annual Point Reyes Open Studios, Nov. 23-25, 11am-5pm.
- “Masks of Africa.” FLOAT Flotation Center – Art Gallery, 1091 Calcott Place, Unit #116, Oakland, through Nov. 15<sup>th</sup>.

11/17/07

-Celebrity Bell Ringing Day, Salvation Army, Mervyn's at Southland Mall, Nov. 23<sup>rd</sup>, 10am-4pm.

-Oakland Holiday Parade, Dec. 1, 2pm, 11<sup>th</sup> St @ Broadway, Downtown Oakland

12/1/07

-Silver Bells Arts & Crafts Faire, Asian & Pacific Island Art, Hotel Kabuki, Japantown, SF. Dec. 9, 10am-4pm

-Kwanzaa, & Christmas Gift Show, Marriott Convention Center downtown Oakland, Dec. 8-9.

-Oakland Interfaith Gospel Choir, Paramount Theater, Dec. 1<sup>st</sup>, 7:30pm.

12/8/07

-Volunteers needed, help rebuild Arroyo Park, Dec. 10 & 11, 8am-4pm, Oakland.

-Free Christmas Dinner, Badarikashrama Hindu Cultural Center, San Leandro, Dec. 25, 3pm.



### **Public Service Announcements**

KTVU airs PSA's during its broadcast day. These include PSAs produced by KTVU, as well as regional and national announcements. Announcements range in length from :10, :15, :20, :30, and :60 seconds.

### **Public Service Announcements for Local Organizations:**

511 Rideshare Program  
Alameda County Food Bank  
Alta Bates Summit Foundation  
California Independent Living Centers  
City of Oakland  
Delores Street Community  
Diablo Regional Arts  
East Bay Regional Park District  
Eden Medical Center  
Fillmore Jazz Fest  
Friends of Faith  
Get Screened Oakland  
Giants Community Fund  
Hayward High  
Hers Breast Cancer Fund  
Holy Cross Church  
Hopalong  
Jr. Giants  
Marine Mammal Center  
Mexican Heritage Festival  
Montclair Jazz and Wine Festival  
Monterey Bay Aquarium  
PHS & SPCA  
Palo Alto Festival  
Parkinson's Institute  
Pleasanton Heritage Festival  
SFMTA  
SF Police Department  
SF Chinatown Merchants  
SF Connect  
SF Public Library  
SF Theater Festival  
Tara Hills Elementary  
Trips for Kids  
Wells Fargo  
    -Self Help  
    -Everett School  
Wishlist

Yes Reading

### **Regional PSA's**

Aging Services of California  
California Army National Guard  
California Dialogue on Cancer  
California Grown  
California Partnership for a Drug Free...  
California Integrated Waste Management  
California Housing Finance Agency  
Flex Your Power  
Lupus Foundation of Northern California  
California Highway Patrol

### **National PSA's**

ASPCA  
Aging Services of California  
Air Force  
Alliance to Save Energy  
American Red Cross  
American Diabetic Association  
Americorps  
Amnesty Int'l  
Banyan Tree Project  
Blues in Schools  
Bring Learning to Life  
Child Nutrition Fund  
Common Ground Alliance  
Common Sense  
Dogs Deserve Better  
EPA  
Foundation for a Better Life  
Habitat for Humanity  
Home Aid  
Int'l Fund for Animal Welfare  
Make-A-Wish  
Meals on Wheels  
Nat'l Arbor Day Foundation Summit

National Crime Prevention  
National PSA's continued:

Nat'l Cyber Security  
Nat'l MS Society  
Nat'l Marrow Donor  
Nat'l Pest Management  
Nature Conservancy  
Negligent Driving  
PETA  
Paralyzed Vets of America  
Partnership for a Drug Free America  
Peace Corp  
Produce for Better Health  
Stay Safe online  
Stop the Silence  
Thank You Ocean  
UNICEF  
U.S. Department of Health & Human Services  
U.S.O. Distribution Center  
United Way  
Ad Council-  
    Adoption  
    Civic Engagement  
    College Access  
    Emergency Intervention  
    Mental Health  
    Minority Education  
    Patient Involvement  
    Reckless Driving  
    Second Hand  
    Underage Drinking

## **FOX PUBLIC SERVICE ANNOUNCEMENTS**

# **FOX NETWORK PUBLIC SERVICE ANNOUNCEMENTS**

The following Fox Network Primetime/Sports/Late-Night PSA's aired during the 4th quarter of 2007:

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
10/01/07	K-VILLE	MON 9P	9:48:30P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/02/07	BONES	TUE 8P	8:05:42P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/03/07	KTCHN NGHTMR	WED 9P	9:44:23P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/04/07	FORGET LYRICS	THU 9P	9:18:38P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/05/07	SMARTER THAN	FRI 8P	8:53:59P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/06/07	COPS	SAT 8P	8:22:36P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30
10/07/07	KING OF HILL	SUN 7P	7:09:59P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMING"	:30
10/08/07	K-VILLE	MON 9P	9:10:06P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/09/07	BONES	TUE 8P	8:07:18P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/10/07	KTCHN NGHTMR	WED 9P	9:54:06P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
10/11/07	FORGET LYRICS	THU 9P	9:54:14P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
10/14/07	NFL NAT'L GM	SUN 1P	4:05:25P	XNPW 170210H	NFL/U WAY/JASON WITTEN	:10
10/14/07	KING OF HILL	SUN 7P	7:08:30P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/17/07	KTCHN NGHMR	WED 9P	9:53:39P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/19/07	AMER BANDS	FRI 8P	8:15:47P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/22/07	K-VILLE	MON 9P	9:49:13P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/23/07	BONES	TUE 8P	8:59:09P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/26/07	AMER BANDS	FRI 8P	8:14:24P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/28/07	FOX NEWS	SUN 9A	9:20:05A	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/29/07	HOUSE	MON 8P	8:59:14P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/30/07	HOUSE	TUE 9P	9:58:53P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
10/31/07	KTCHN NGHTMR	WED 9P	9:55:15P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/01/07	SMARTER THAN	THU 8P	8:53:34P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/02/07	AMER BANDS	FRI 8P	9:45:29P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/03/07	AMW	SAT 9P	9:43:19P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/04/07	AMER DAD	SUN 9:30P	9:39:25P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/05/07	PRISON BREAK	MON 9P	9:58:28P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/06/07	BONES	TUE 8P	8:19:35P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/07/07	KTCHN NGHTMR	WED 9P	9:54:29P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/08/07	SMARTER THAN	THU 8P	8:13:07P	CHALKBOARD30	AD COUNCIL/PARENTAL CONTROL	:30
11/09/07	FORGET LYRICS	FRI 9P	9:54:45P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/10/07	COPS	SAT 8P	8:22:46P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/11/07	NFL REG'L GM	SUN 1P	1:56:23P	XNPW 370530H	NFL/UWAY/JASON WITTEN	:30
11/11/07	NFL REG'L GM	SUN 1P	2:45:54P	XNPI 356630	NFL/VETERAN'S DAY PSA	:30
11/11/07	NFL REG'L GM	SUN 4P	5:48:24P	XNPW 370530H	NFL/UWAY/JASON WITTEN	:30
11/11/07	KING OF HILL	SUN 7P	7:09:02P	USOE 0730	USO LITTLE THINGS	:30
11/13/07	HOUSE	TUE 9P	9:44:20P	OLPC 0000	OLPC FOUNDATION PSA	:30
11/13/07	HOUSE	TUE 9P	9:59:03P	PSA05CCAHOU	CHILDREN'S CRANIOFACIAL ASSOC	:05
11/15/07	SMARTER THAN	THU 8P	8:11:36P	OLPC 0000	OLPC FOUNDATION PSA	:30
11/16/07	AMER BANDS	FRI 8P	8:51:39P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
11/16/07	FORGET LYRICS	FRI 9P	9:54:56P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
11/17/07	COPS	SAT 8P	8:21:57P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
11/17/07	COPS	SAT 8:30P	8:51:36P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
11/17/07	AMW	SAT 9P	9:58:31P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/18/07	KING OF HILL	SUN 7:30P	7:08:37P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/18/07	KING OF HILL	SUN 7:30P	7:39:16P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/18/07	SIMPSON'S	SUN 8P	8:03:18P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/22/07	FOX MOVIE	THU 8P	9:49:34P	OLPC 0000	OLPC FOUNDATION PSA	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
11/23/07	AMER BANDS	FRI 8P	8:58:42P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
11/23/07	FORGET LYRICS	FRI 9P	9:50:22P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
11/24/07	COPS	SAT 8P	8:22:20P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/24/07	COPS	SAT 8:30P	8:52:09P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/24/07	AMW	SAT 9P	9:45:49P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
11/25/07	NFL NAT'L GAME	SUN 1P	2:39:15P	XNPW 3709	NFL/U WAY/MIKE MCKENZIE	:30
11/25/07	SIMPSON'S	SUN 7:30P	7:42:31P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/30/07	AMER BANDS	FRI 8P	8:15:59P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
11/30/07	FORGET LYRICS	FRI 9P	9:22:04P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
12/01/07	COPS	SAT 8P	8:22:13P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
12/02/07	NFL REG'L GM	SUN 1P	1:15:15P	XNPW 3709H	NFL/UWAY/MIKE MCKENZIE	:30
12/02/07	KING OF HILL	SUN 7P	7:26:36P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
12/02/07	KING OF HILL	SUN 8:30P	8:55:28P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/02/07	AMER DAD	SUN 9:30P	9:58:58P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/04/07	BONES	TUE 8P	8:31:54P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/06/07	SMARTER THAN	THU 8P	8:11:54P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
12/07/07	FORGET LYRICS	FRI 8P	8:53:19P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
12/07/07	AMER BANDS	FRI 9P	9:53:45P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/08/07	COPS	SAT 8P	8:22:19P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/08/07	AMW	SAT 9P	9:56:16P	OLPC 0003	OLPC FOUNDATION PSA	:30
12/09/07	AMER DAD	SUN 9:30P	9:49:21P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/13/07	SMARTER THAN	THU 8P	8:11:52P	OLPC 0004	OLPC LAPTOP FOUNDATION PSA	:15
12/13/07	FORGET LYRICS	THU 9P	9:55:25P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
12/15/07	COPS	SAT 8P	8:21:45P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/15/07	AMW	SAT 9P	9:54:4P	OLPC 0003	OLPC FOUNDATION PSA	:30
12/16/07	NFL REG'L GM	SUN 1P	2:40:16P	XNPW 3709H	NFL/U WAY/MIKE MCKENZIE	:30
12/16/07	NFL REG'L GM	SUN 4P	5:58:04P	XNPW 3709H	NFL/U WAY/MIKE MCKENZIE	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
12/16/07	SIMPSONS	SUN 8P	8:23:34P	OLPC 0001	OLPC FOUNDATION PSA	:15
12/20/07	SMARTER THAN	THU 8P	8:51:21P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/20/07	FORGET LYRICS	THU 9P	9:46:42P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
12/21/07	FORGET LYRICS	FRI 8P	8:53:14P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
12/21/07	AMER BANDS	FRI 9P	9:52:25P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/22/07	COPS	SAT 8P	8:22:29P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
12/22/07	AMW	SAT 9P	9:55:20P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
12/24/07	FOX MOVIE	MON 8P	8:16:47P	OLPC 0003	OLPC FOUNDATION PSA	:30
12/24/07	FOX MOVIE	MON 8P	9:18:36P	CHALKBOARD30	AD COUNCIL/PARENTAL CONTROL	:30
12/27/07	FOX MOVIE	THU 8P	8:21:14P	OLPC 0003	OLPC FOUNDATION PSA	:30
12/27/07	FOX MOVIE	THU 8P	8:37:33P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/27/07	FOX MOVIE	THU 8P	9:18:24P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
12/28/07	FOX MOVIE	FRI 8P	9:07:21P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/28/07	FOX MOVIE	FRI 8P	9:50:08P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
12/29/07	COPS	SAT 8P	8:21:54P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
12/30/07	NFL REG'L GM	SUN 1P	2:50:59P	XNPI 371130	NFL ANTI-STEROID PSA	:30
12/30/07	NFL REG'L GM	SUN 1P	3:15:56P	XNPW 3709	NFL/U WAY/MIKE MCKENZIE	:30
12/30/07	KING OF HILL	SUN 7P	7:06:22P	FZAA 0500	FOUNDATION FOR A BETTER LIFE	1:00
12/30/07	AMER DAD	SUN 9:30P	9:45:31P	OLPC 0004	OLPC LAPTOP FOUNDATION PSA	:15
12/31/07	FOX MOVIE	MON 8P	8:44:49P	FZAA 0499	FOUNDATION FOR A BETTER LIFE	1:30
12/31/07	FOX MOVIE	MON 8P	9:45:22P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15

\*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

\*\*PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

**SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT  
(310) 369 - 1329.**